

Last Updated: December 2021

# **Gooding County Economic Overview**

Civilian Labor Force (Nov 2021) 8,346 **Unemployment Rate (Nov 2021)** 1.8% 15,618 Population (2020) \$47,204 Median Household Income (2019) Per Capita Personal Income (2020) \$68,597 Poverty Rate (2019) 16.3%





# 1. County Demographic Characteristics, 2019

	Gooding County	Gooding County (%)	State of Idaho (%)	United States (%)		
Total Population	15,148	100.0%	1,717,750	324,697,795		
Race and Ethnicity						
White alone, not hispanic	10,279	67.9%	82.0%	60.7%		
Black or African American alone, not hispanic	13	0.1%	0.7%	12.3%		
Native American alone, not hispanic	47	0.3%	1.1%	0.7%		
Asian alone, not hispanic	139	0.9%	1.3%	5.5%		
Hispanic, or Latino (of any race)	4,403	29.1%	12.5%	18.0%		
Gender						
Male	7,773	51.3%	50.1%	49.2%		
Female	7,375	48.7%	49.9%	50.8%		
Age						
Median age	38.7	-	40.3	38.1		
Under 18 years	4,164	27.5%	25.7%	22.6%		
Over 18 years	10,984	72.5%	74.3%	77.4%		
21 years and over	9,741	64.3%	64.9%	67.9%		
Over 65 years	2,528	16.7%	15.4%	15.6%		
Educational Attainment (Population 25 years and	Educational Attainment (Population 25 years and Over)					
Less than 9th grade	949	6.3%	2.2%	3.5%		
High school graduate (with equivalencies)	3,413	22.5%	17.8%	18.3%		
Some college, no degree	1,929	12.7%	16.9%	13.9%		
Associate's degree	687	4.5%	6.4%	5.8%		
Bachelor's degree	1,078	7.1%	12.1%	13.4%		
Graduate or professional degree	594	3.9%	5.8%	8.4%		
Median Household Income	\$47,204	-	\$56,605	\$62,843		

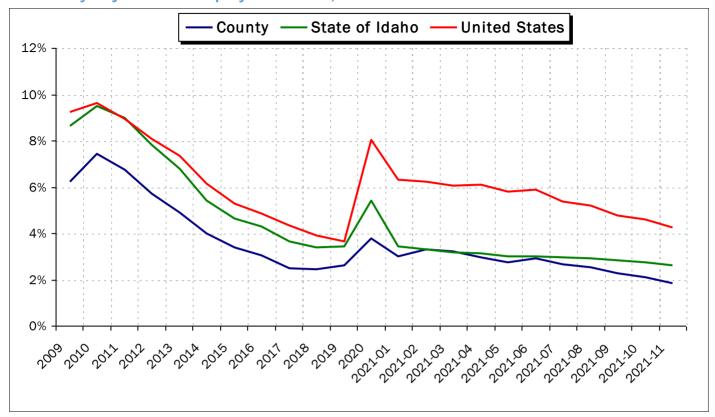
Source: US Census Bureau, American Community Survey 2019 5-Year Estimates

#### 2. Labor Force

	Labor Force	Employment	Unemployed	<b>Unemployment Rate</b>
November 2021	8,346	8,192	154	1.8%
November 2020	8,526	8,197	329	3.9%

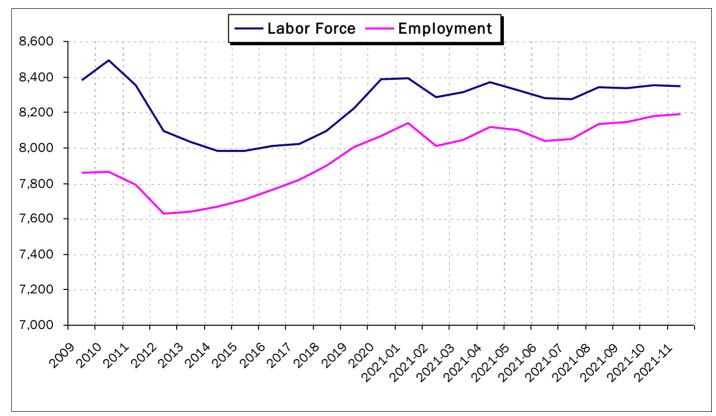
Source: Idaho Department of Labor

#### 3. Seasonally-Adjusted Unemployment Rate, 2009 - Current



Source: Idaho Department of Labor

## 4. Seasonally-Adjusted Labor Force and Employment, 2009 - Current



Source: Idaho Department of Labor

# 5. Industry Employment and Wages - 2010, 2019 and 2020

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Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	6,172	\$29,333	6,111	\$37,193	6,172	\$39,119
Natural Resources and Mining	2,092	\$28,179	1,819	\$36,400	1,929	\$37,859
Construction	183	\$27,792	253	\$36,212	295	\$37,937
Manufacturing	762	\$42,070	849	\$49,250	891	\$52,183
Trade,Transportation, and Utilities	980	\$29,523	853	\$36,452	795	\$36,995
Information						
Financial Activities	105	\$29,124	122	\$45,398	100	\$42,507
Professional and Business Services	198	\$33,778	161	\$51,237	150	\$55,829
Education and Health Services	1,055	\$27,382	1,209	\$34,902	1,238	\$38,597
Leisure and Hospitality	309	\$11,498	323	\$13,803	327	\$13,464
Other Services	133	\$39,810	196	\$46,099	125	\$54,624
Public Administration	340	\$24,494	316	\$29,988	307	\$31,020

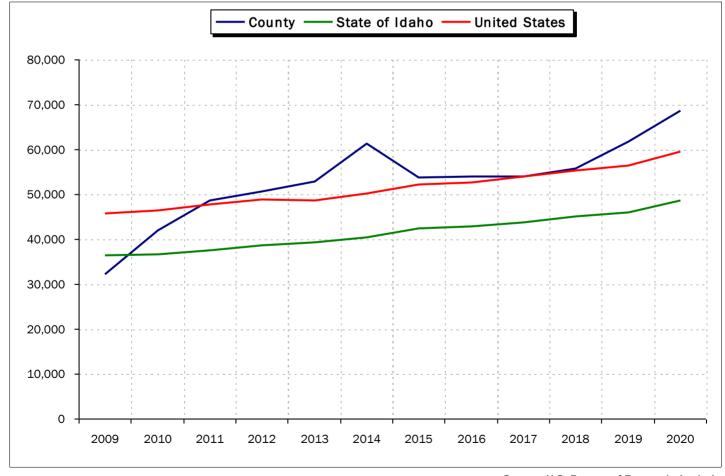
Source: Idaho Department of Labor

## 6. Top Employers, 2020

Employer	Ownership	Range
Glanbia Foods	Private	250 - 499
North Canyon Medical Center	Private	100 - 249
Bettencourt Dairies	Private	100 - 249
Gooding Joint School District	Local Gov	100 - 249
Wendell School District	Local Gov	100 - 249
Clear Springs Foods	Private	100 - 249
Idaho Educational Services for the Deaf And The Blind	Local Gov	100 - 249
Gooding County	Local Gov	100 - 249
Apex Adventure Therapy	Private	50 - 99
Hagerman School District	Local Gov	50 - 99

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor

## 7. Real Per Capita Income, 2009 - 2020



Source: U.S. Bureau of Economic Analysis

#### 8. Labor Force Commuting Patterns, 2019

It is estimated that 2,790 workers lived and worked in Gooding County in 2019. Another 2,762 workers were employed in Gooding County but lived outside, while 3,513 workers commuted to other counties for work.



Source: US Census Bureau

## 9. Top 10 Cities Where People Who Work in Gooding County Live, 2019

City of Residence	All Jobs	Percentage
Gooding	748	13.5%
Wendell	418	7.5%
Jerome	383	6.9%
Twin Falls	380	6.8%
Hagerman	140	2.5%
Buhl	99	1.8%
Bliss	62	1.1%
Boise City	46	0.8%
Shoshone	37	0.7%
Idaho Falls	32	0.6%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

#### 10. Top 10 Cities Where People Who Live in Gooding County Work, 2019

City of Employment	All Jobs	Percentage
Gooding	846	13.4%
Twin Falls	715	11.3%
Wendell	451	7.2%
Jerome	433	6.9%
Boise City	340	5.4%
Hagerman	163	2.6%
Meridian	91	1.4%
Nampa	75	1.2%
Buhl	74	1.2%
Hailey	70	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

#### For more Information, Contact:

**Bonang Seoela**, Labor Economist, Idaho Department of Labor • 420 Falls Ave., Twin Falls, ID 83301 • (208) 332-3570 ext. 3820 • <u>bonang.seoela@labor.idaho.gov</u> • Labor Market Information website: Imi.idaho.gov

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